

Sponsorship Opportunities

YOU'VE

Been

SERVED

Gala

June 13, 2026



LEGAL AID SOCIETY
OF SAN DIEGO

ABOUT THE EVENT

For over 100 years, the **Legal Aid Society of San Diego** has proudly served San Diego County, providing free, high-quality legal services to those in need. In the past year alone, more than **40,000 people** benefited from our support.

We invite you to sponsor our signature fundraising event—the **You’ve Been Served Gala**. As our premier annual fundraiser, the Gala plays a vital role in sustaining our ability to **offer free legal services** to lower-income residents throughout San Diego County.

Guests will enjoy an unforgettable evening featuring a lively cocktail reception, cocktail tastings, captivating live entertainment, exclusive live auction items, and delicious cuisine. **Join us in advancing equal access to justice for all.**

Date: Saturday, June 13, 2026

Time: 5:00pm – 9:00pm

Venue: Bahia Resort Hotel

Address: 998 W Mission Bay Dr, San Diego, CA 92109

Attendance, Attire, & Tickets: Anticipating 300 distinguished business and community leaders

Attire: Tropical Formal

Individual Tickets: \$300



SPONSORSHIP OPPORTUNITIES

BENEFITS	PRESENTING \$50,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,500	SUPPORTER \$5,000
TICKETS 10 = FULL TABLE	20 Preferred Seating	20 Preferred Seating	10	10	8	8
STEP-AND-REPEAT BACKDROP WITH LOGO	X					
SPEAKING OPPORTUNITY	X					
ADDRESS AT PODIUM	X	X				
MENTION IN MEDIA RELEASE	X	X	X			
MENTION IN ADVERTISING	X	X	X	X		
LOGO LISTED ON ANNUAL PARTNERSHIP WEBSITE PAGE	X	X	X	X		
SOCIAL MEDIA EXPOSURE	X	X	X	X	X	
COMPANY LOGO ON EVENT SIGNAGE	X	X	X	X	X	X
LOGO IN EVENT PRESENTATION	X	X	X	X	X	X
INCLUSION IN PROMOTIONAL MATERIALS	X	X	X	X	X	X
LOGO LISTED ON WEBSITE EVENT PAGE	X	X	X	X	X	X
RECOGNITION IN PRINTED PROGRAM	Full Page Color Ad	Full Page Color Ad	Half Page Color Ad	Half Page Color Ad	Half Page Color Ad	Quarter Page Color Ad

PROMOTIONAL MATERIALS

Promotional materials include flyers, event emails, event website, and other printed materials.

Print deadline for program ads and logos is **March 13, 2026**.

CONTACT INFORMATION

Thank you for your interest in the **You've Been Served Gala** hosted by the **Legal Aid Society of San Diego**. *We appreciate your support!*

For more information, please contact:

Janelle Wallace
Development Director
(619) 471-2777
JanelleW@lassd.org

Lassd.org

The Legal Aid Society of San Diego is a Platinum rated organization on GuideStar/Candid. **Federal Tax ID: 95-1869806**

SPONSORSHIP FORM

YES! I would like to sponsor the Legal Aid Society of San Diego's You've Been Served Gala.

Contact Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

SPONSORSHIP – Select Your Sponsorship Level:

Presenting (\$50,000) Gold (\$15,000) Bronze (\$7,500)

Platinum (\$25,000) Silver (\$10,000) Supporter (\$5,000)

Cost of Sponsorship: \$_____ Additional Donation: \$_____ **Total:** \$_____

PAYMENT

Check or cash is enclosed Send me an invoice Charge my credit card

Credit Card #: _____ Exp: _____ CVS: _____ Zip Code: _____

Signature: _____ Date: _____

Mail: Legal Aid Society of San Diego, Gregory Evans Knoll Midtown Office, 1764 San Diego Avenue, Suite 100, San Diego, CA 92110 **ATTN:** Janelle Wallace

Recognition Name: _____

This sponsorship is anonymous (do not acknowledge publicly)



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